

D4.2 EU VET SKILLS WEEK CENSUS T4.2 COUNTRY LEVEL EVENTS REPORT EU VET SKILLS WEEK 2020

BOOSTING THE REPRESENTATIVENESS OF VET PROVIDERS



Co-funded by the
Erasmus+ Programme
of the European Union

THE EUROPEAN COMMISSION'S SUPPORT FOR THE PRODUCTION OF THIS PUBLICATION DOES NOT CONSTITUTE AN ENDORSEMENT OF THE CONTENTS, WHICH REFLECT THE VIEWS ONLY OF THE AUTHORS, AND THE COMMISSION CANNOT BE HELD RESPONSIBLE FOR ANY USE WHICH MAY BE MADE OF THE INFORMATION CONTAINED THEREIN.

SUMMARY

| | |
|---|----|
| Summary..... | 2 |
| EXECUTIVE SUMMARY | 3 |
| SURVEY OBJECTIVES | 3 |
| METHODOLOGY | 4 |
| PROFILE OF RESPONDENTS..... | 4 |
| RESULTS | 6 |
| Issue 1 (a) : Side events and activities organized during the EVSW - European Vocational Skills Week 2020 | 6 |
| Issue 1 (b): Events and activities scheduled | 7 |
| Issue 2: VET4EU2 website and platform in relation to the events/activities scheduled | 9 |
| Issue 3 (a) : EVSW in relation to the events and the platform for dissemination | 10 |
| Issue 3 (b): Comments on EVSW event and platform for the dissemination | 11 |
| RECOMMENDATIONS | 13 |
| APPENDIX A – Survey Text | 14 |

EXECUTIVE SUMMARY

This census survey is being conducted in the framework of the project ‘VENHANS – VET European Networking Enhancement’, which is funded by the Erasmus+ programme, KA3 Support for Policy reforms and responds to the call ‘Networks and partnerships of Vocational Education and Training (VET) providers’ (Call EACEA/37/2018).

The VENHANS project aims to support EVTA – European Vocational Training Association and the other members of the VET4EU2 platform to:

- strengthen the cooperation within the VET4EU2 platform;
- improve quality and efficiency of VET, propagating the concept of excellence in VET and enhance VET’s impact and relevance for learners/employers; and
- build transnational cooperation and share best practices on VET excellence, adopting bottom-up approaches to valorize local contributions.

In line with the call activity *“Contribute to the EU Vocational Skills Week by organising coordinated innovative events and activities at country level, aimed at raising the attractiveness of VET, while reaching out to a wide audience, including parents, learners, teachers, companies, and in particular SMEs”*, the VENHANS project consortium conducted a survey to analyse the level of understanding and visibility of the event among organisations affiliated to the VET4EU2 platform and beyond. The survey was also the opportunity to list potential VET events that could be disseminated by the VET4EU2 platform members and then linked to the EVSW 2020 and 2021.

The EVSW, is an annual event where local, regional or national organisations showcase the very best of vocational education and training. The event is a unique opportunity to make the potential of vocational education and training more widely known, and an opportunity to exchange information and good practice across Europe and beyond. Launched for the first time in 2015, the EVSW represents an opportunity for VET providers to promote their expertise and excellency and foster cooperation development.

SURVEY OBJECTIVES

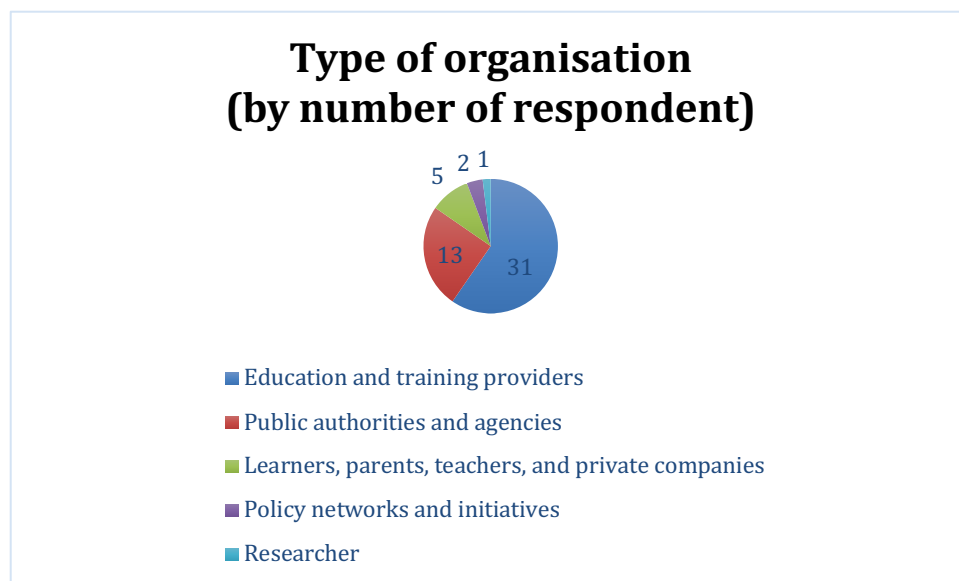
The goal of this survey is to understand the knowledge that organisations within and outside the VET4EU2 platform have regarding the European Vocational Skills Week 2020 and to appreciate the level of involvement they wish to have or not have with it and why.

The result is a census of the VET events that could be disseminate by the VET4EU2 platform members and then linked to the EVSW 2020 and 2021. The census will allow the choice of events which are relevant at local level and deserve help to be promoted at larger scale, eventually including them in the VET WEEK cluster of VET happenings contributing to the EU event.

METHODOLOGY¹

The survey was conducted using Google Forms. The *questionnaire* has been carried out in the first year of the project and was closed in October 2020. All partners of the VENHANS project contributed to share the questionnaire within their networks and to their members and partners.

PROFILE OF RESPONDENTS²



In terms of **geographic coverage**, the countries with the greatest responses was France (13%) and Spain (13%), followed by Italy (12%) and Greece (12%)

| Country | Number of respondent | Percentage |
|-------------|----------------------|------------|
| France | 7 | 13 |
| Spain | 7 | 13 |
| Italy | 6 | 12 |
| Greece | 6 | 12 |
| Netherlands | 4 | 8 |
| Finland | 3 | 6 |

¹ Annex A contains the complete list of questions

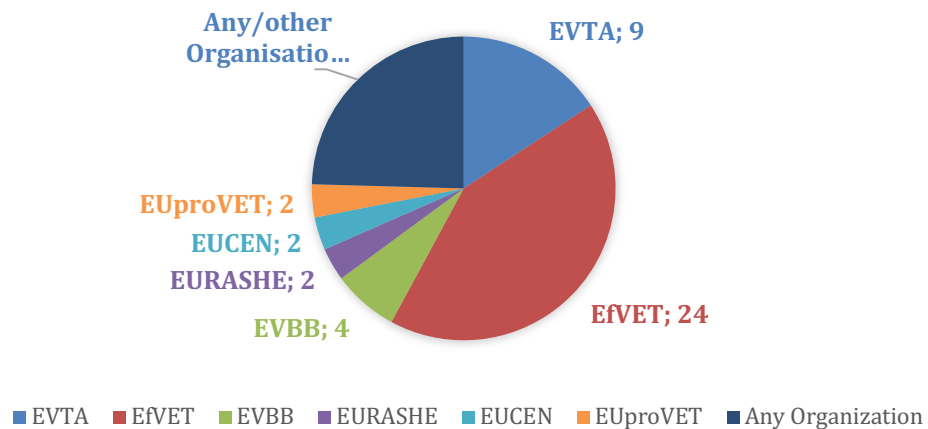
² See Annex B for the contacts of each organisation.

| | | |
|------------------------|---|---|
| Belgium | 3 | 6 |
| Switzerland | 2 | 4 |
| Portugal | 2 | 4 |
| Denmark | 2 | 4 |
| Estonia | 2 | 4 |
| Bosnia and Herzegovina | 1 | 2 |
| Austria | 1 | 2 |
| Slovenia | 1 | 2 |
| Turkey | 1 | 2 |
| Bulgaria | 1 | 2 |
| Hungary | 1 | 2 |
| Romania | 1 | 2 |
| Non identified | 1 | 2 |

After their respective name, contacts and contact person, in the *questionnaire* each organisation was asked to provide several information, also membership to any of the EU Association of VET Providers involved in the project (if it was the case).

The diagram below illustrates the membership overview.

Participants' membership to EU VET Providers Associations



RESULTS

The results are broken out by category and listed by question.

Issue 1 (a) : Side events and activities organized during the EVSW - European Vocational Skills Week 2020

After a brief overview of the organisations participating in the survey, the focus shifted to four points that were of interest of the events and/or activities organized in the period associated with the European Vocational Skills Week 2020.

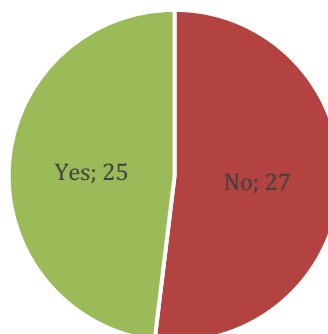
First of all it was asked whether the organisation is going to organize an event/activity in the period from March till December 2020 (period associated with the European Vocational Skills Week 2020) and why.

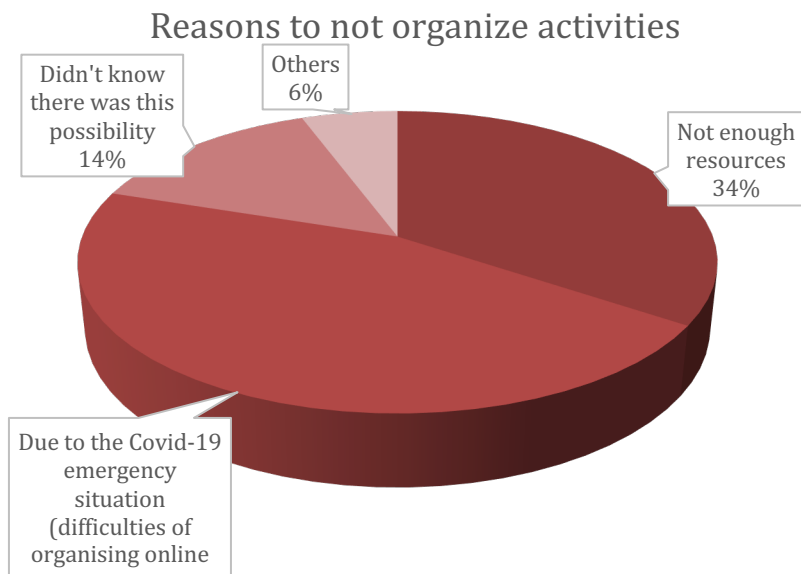
As it is illustrated in the diagrams below almost half of the organisations will not organize an event. The reasons range mainly between the three categories of (in ascending order) being unaware of the possibility; not enough resources; and Covid-19 emergency situation. The Covid-19 emergency situation and the related difficulties of organizing online events or activities was the most quoted reason (46% of all reasons).

Other reasons:

- I don't think there is an added value;
- due to the situation in Hungary.

Number of organisations which organize
or not activities





Issue 1 (b): Events and activities scheduled

The table below collects the data of the consequential questions to those who had answered positively to the question of the organisation of an event or activity (48%). In the second column you can see the names of the events/activities in bold. The main questions were about:

- Name or title of the event/activity organized;
- Country of the event/activity;
- Location of the event/activity;
- Type of event/activity.

| <i>EVENT/ACTIVITY'S ORGANIZATOR</i> | <i>NAME OR TITLE</i> | <i>COUNTRY</i> | <i>LOCATION</i> | <i>TYPOLOGY</i> |
|-------------------------------------|--|----------------|---------------------------------|--------------------------|
| Movetia | https://www.swiss-skills.ch/fr/swissskills-championships-2020/ | Switzerland | different cities in Switzerland | Award-giving/competition |
| CPPEX GLOBAL Pakistan | Next Manufacturing Generation and TPM | France | Online | Technical workshop |

| | | | | |
|---|--|-------------|---------------------------|---|
| Salpaus Further Education | VET skills showroom | Finland | Lahti | Fair/career day |
| ENAC | TBD | Italy | virtual | Webinar |
| CIFP MEKA LHII | Deepening students' knowledge of social economy | Spain | Elgoibar | Award-giving/competition |
| TEC | Copenhagen Skills | Denmark | Copenhagen | Award-giving/competition |
| EURASHE | Webinars on the WBL/apprenticeships development and quality assurance | Belgium | Brussels | Webinar |
| Endurance | Digital Mentor training | Netherlands | Home or at work | Online training |
| Viljandi Vocational Training Centre | Night of the Skills | Estonia | Viljandi | the workshops in the school are opened and prepared |
| FPEMPRESA | To be confirmed | Spain | No specific city (online) | Some of the (webinar, article in magazine, digital campaigning) |
| MBO Raad | Over de Grens-dag (Cross border-day) | Netherlands | online from Rotterdam | Conference/online conference |
| University Dunarea de Jos of Galati - Romania | On-line meeting | Romania | Galati | Conference/online conference |
| Skupnost VSŠ | Quality & excellence in education | Slovenia | Bled/online | Conference/online conference |
| Zadkine | VET010 | Netherlands | Rotterdam | Webinar |
| EUCEN/Universidade de Aveiro | II Conference on Supervision | Portugal | Aveiro, Portugal | Conference/online conference |
| Nikanor Ltd | Final conference for CEL4ITM - Erasmus+project | Bulgaria | Sofia | Conference/online conference |
| Nazaret Fundazioa | #NZSkillsWeek | Spain | Donostia | Activities with students to self-aware if their soft skills |
| Intercollege | On Track Multiplier Event | Cyprus | Nicosia | Informative presentation/workshop |
| ENAIP NET | STAY STEM, SAY WOMEN | Italy | JOB&Orienta + online | Conference/online conference |

| | | | | |
|-------------------------------------|--|---------|-----------------|----------------------------------|
| SPSCH Pardubice | Webinar: How ECVET improved quality of mobilities | Belgium | Brussels | Webinar |
| European Parents' Association - EPA | webinar (replacing 2nd annual conference) | Estonia | online | Webinar |
| AFPA | Escape Game of the European citizen "Let's rekindle Europe". | France | Rivesaltes | Escape Game |
| TKNIKA | ERASMUS + KA2/KA3 Project Dissemination Day in the Basque Country | Spain | Errenteria | Project dissemination by twitter |
| ReadLab | The Future of Work-based learning and the Greek 'Share your Story' Contest Awards 2020" | Greece | Online (Athens) | Award-giving/competition |
| Seinäjoen koulutuskuntayhtymä | Internationalization is for everyone | Finland | Seinäjäki | Webinar |

Issue 2: VET4EU2 website and platform in relation to the events/activities scheduled

The second issue considered the VET4EU2 website and platform asking both if the organisation who was going to organize an event/activity in the period associated with the European Vocational Skills Week 2020 is willing to publish its information on the website and to receive the support of the VET4EU2 platform in identifying an experienced speaker for their event.

Not all the organisations answered to these questions but the very majority (twenty organisations vs. five organisations) would like the information about the event/activity to be published on the VET4EU2 website.

Who would like it:

- | | |
|--|----------------------------------|
| 1. Movetia | 8. FEMPRESA |
| 2. CPPEX GLOBAL Pakistan | 9. Skupnost VSŠ |
| 3. ENAC | 10. Zadkine |
| 4. CIPF MEKA LHII | 11. EUCEN/Universidade de Aveiro |
| 5. TEC | 12. Nikanor Ltd |
| 6. EURASHE | 13. Nazaret Fundazioa |
| 7. Viljandi Vocational Training Centre | 14. Intercollege |
| | 15. ENAIP NET |

16. SPSCH Pardubice
17. European Parents' Association - EPA
18. AFPA
19. TKNKA
20. ReadLab

1. Salpaus Further Education
2. MBO Raad
3. University Dunarea de Jos of Galati – Romania
4. Endurance
5. Seinäjoen koulutuskuntayhtymä

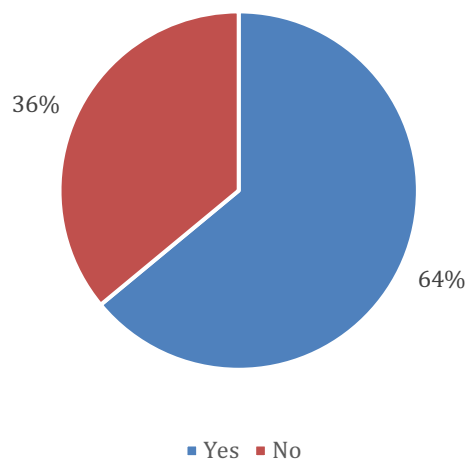
Who would not like it:

Considering these 25 Organisations who answered this section, just four of them [CPPEX GLOBAL Pakistan, CFP MEKA LHII, Skupnost VSŠ and TKNKA] would like to request the help of the VET4EU2 platform in identifying an experienced speaker for the event.

Issue 3 (a) : EVSW in relation to the events and the platform for dissemination

The organisations were asked if they were aware of the possibility to register their event through the EVSW platform and benefit from the EVSW dissemination actions: if yes, they were asked if they are planning to register the event/activity in the EVSW platform; if not, they were asked if after knowing about this possibility they would register their event/activity in the EVSW Platform.

Previous knowledge about the registration possibility



Organisations with previous knowledge:

1. Salpaus Further Education
2. ENAC

3. TEC
4. Endurance
5. FPEMPRESA
6. MBO Raad

- | | |
|---------------------------------|-------------------------------------|
| 7. Skupnost VSŠ | 12. European Parents' Association – |
| 8. EUCEN/Universidade de Aveiro | EPA13. AFPA |
| 9. Nazaret Fundazioa | 14. TKNKA |
| 10. ENAIP NET | 15. ReadLab |
| 11. SPSCH Pardubice | 16. Seinäjoen koulutuskuntayhtymä |

Organisations without knowledge:

- | | |
|--|--|
| 1. Movetia | 6. University Dunarea de Jos of Galati – Romania |
| 2. CPPEX GLOBAL Pakistan | 7. Zadkine |
| 3. CFP MEKA LHII | 8. Nikanor Ltd |
| 4. EURASHE | 9. Intercollege |
| 5. Viljandi Vocational Training Centre | |

An illustration of the consequently question, about the actual willingness to register the event, seems not necessary considering that almost all the organisations would like it. The negative answers were just one for each (University Dunarea de Jos of Galati – Romania; European Parents' Association - EPA) of the two categories (previously aware or not). The respective reasons are:

1. University Dunarea de Jos of Galati – Romania: “We are still not sure that we will be able to make the on-line event happen”.
2. European Parents' Association – EPA: “The webinar will deal with Digital Citizenship Education and Media Literacy which don't seem very suitable topics for the EVSW”.

Issue 3 (b): Comments on EVSW event and platform for the dissemination

The two questions in this regard were overt and leave space for comments and suggestions.

1. What do you think of the EVSW event and the platform for dissemination?

They seem important and useful to the other organisations and, as a platform for dissemination it is viewed as containing a lot of information. Additionally, some of the organisations said that their access is frequent and that it is an easy platform to use which gives a broader publicity. It is generally seen as a good initiative for the VET community, to do network, spread information and be inspired.

Just a few organisations have no idea about the existence of them but show curiosity to check them in the future. However, some suggestions invite to improve the platform and its content (only an Excel file of the events, and not multilingual).

In regard of the EVSW event, the initiative also is good and all the positive comments referred also to it, anyway, those who know the event will easily reach it but the skeptical need more/other approach to make them see the added values of participating.

2. Do you have any suggestions of improvements about the EVSW event and the platform for dissemination?

Some organisations simply stated that first they need to get more information to do some specific comments.

Others, suggested again for a multilingual version and a virtual map of events to register (not the Excel file as now which is quite lengthy). The general willingness is to be more involved and stimulated, hoping for in-person events or, at least, combining online and offline formats. Another way to be more excited could be participating in smaller working groups to learn from each other (peer learning style) or emphasizing the possibility of having a member of the VET4EU2 in events.

RECOMMENDATIONS

The objectives of this survey were twofold. The study first aimed to analyse the level of understanding and visibility of the event among organisations affiliated to the VET4EU2 platform and beyond. Then, the survey was also the opportunity to list potential VET events that could be disseminated by the VET4EU2 platform members and then linked to the EVSW 2020 and 2021.

Based on the findings of the survey, the following recommendations were summarized for consideration.

- High – the greatest potential for improved user satisfaction
- Medium – greater potential for improved user satisfaction
- Low – the potential for improved user satisfaction

| | Recommendation | Effect |
|---|--|--------|
| 1 | Potentialities of VET4EU2 platform and support to affiliated organisations Despite a good knowledge of the VET4EU2 platform, affiliated organisations don't fully used this tool in order to promote their activity and event. There is a need to communicate towards the services and support that can be offered through this platform among members and beyond. | High |
| 2 | Improve the EVSW platform for dissemination Although the platform is considered as a good initiative for the VET community, to do network, spread information and be inspired, the content could be more tailored (multilingual approach) and interactive (virtual map rather than excel file for registration) | Medium |
| 3 | Organisations' VET events planification and link to the EVSW If the idea of benefitting from the brand of a European level initiative seems to be well appreciated, the activities planned by the organisations tend to be disconnected compared with the level of political visibility offered by the EVSW. | Low |

APPENDIX A – SURVEY TEXT

- Are you a member of one of the following EU VET Providers Associations (EVTA/EfVET/EVBB/EUpVET/EUCEN/EURASHE/any of these Associations)?
- Are you going to organize an event/activity in the period from March till December 2020 (period associated with the European Vocational Skills Week 2020)? Why?
- Name or title of the event/activity organized
- Country of the event/activity Location of the event/activityType of event/activity?
- Would you like the information about your event/activity to be published on the VET4EU2 website?
- Would you like to request the help of the VET4EU2 Platform in identifying an experienced speaker for your event?
- Were you aware of the possibility to register your event through the EVSW Platform and benefit of the EVSW dissemination actions?
- Now that you are aware, are you planning to register your event/activity in the EVSW Platform?
- Are you planning to register your event/activity in the EVSW Platform? Why?
- What do you think of the EVSW event and the platform for dissemination?
- Do you have any suggestions of improvements about the EVSW event and the platform for dissemination?



VENHANS

VET European Networking Enhancement