

D4.2 EU VET SKILLS WEEK CENSUS T4.2 COUNTRY LEVEL EVENTS REPORT EU VET SKILLS WEEK 2022

BOOSTING THE REPRESENTATIVENESS OF VET PROVIDERS



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EXECUTIVE SUMMARY

This census survey is being conducted in the framework of the project ‘VENHANS – VET European Networking Enhancement’, which is funded by the Erasmus+ programme, KA3 Support for Policy reforms and responds to the call ‘Networks and partnerships of Vocational Education and Training (VET) providers’ (Call EACEA/37/2018).

The VENHANS project aims to support EVTA – European Vocational Training Association and the other members of the VET4EU2 platform to:

strengthen the cooperation within the VET4EU2 platform;

improve quality and efficiency of VET, propagating the concept of excellence in VET and enhance VET’s impact and relevance for learners/employers; and

build transnational cooperation and share best practices on VET excellence, adopting bottom-up approaches to valorize local contributions.

In line with the call activity “Contribute to the EU Vocational Skills Week by organising coordinated innovative events and activities at country level, aimed at raising the attractiveness of VET, while reaching out to a wide audience, including parents, learners, teachers, companies, and in particular SMEs”, the VENHANS project consortium conducted a survey to analyse the level of understanding and visibility of the event among organisations affiliated to the VET4EU2 platform and beyond. The survey was also the opportunity to list potential VET events that could be disseminated by the VET4EU2 platform members and then linked to the EVSW 2022.

The EVSW, used to be an annual event where local, regional or national organisations showcase the very best of vocational education and training. The event is a unique opportunity to make the potential of vocational education and training more widely known, and an opportunity to exchange information and good practice across Europe and beyond. Launched for the first time in 2015, the EVSW represents an opportunity for VET providers to promote their expertise and excellency and foster cooperation development.

SURVEY OBJECTIVES

The goal of this survey is to understand the knowledge that organisations within and outside the VET4EU2 platform have regarding the European Vocational Skills Week 2022 and to appreciate the level of involvement they wish to have or not have with it and why.

The result is a census of the VET events that could be disseminate by the VET4EU2 platform members and then linked to the EVSW 2022. The census will allow the choice of events which are relevant at local level and deserve help to be promoted at larger scale, eventually including them in the VET WEEK cluster of VET happenings contributing to the EU event.

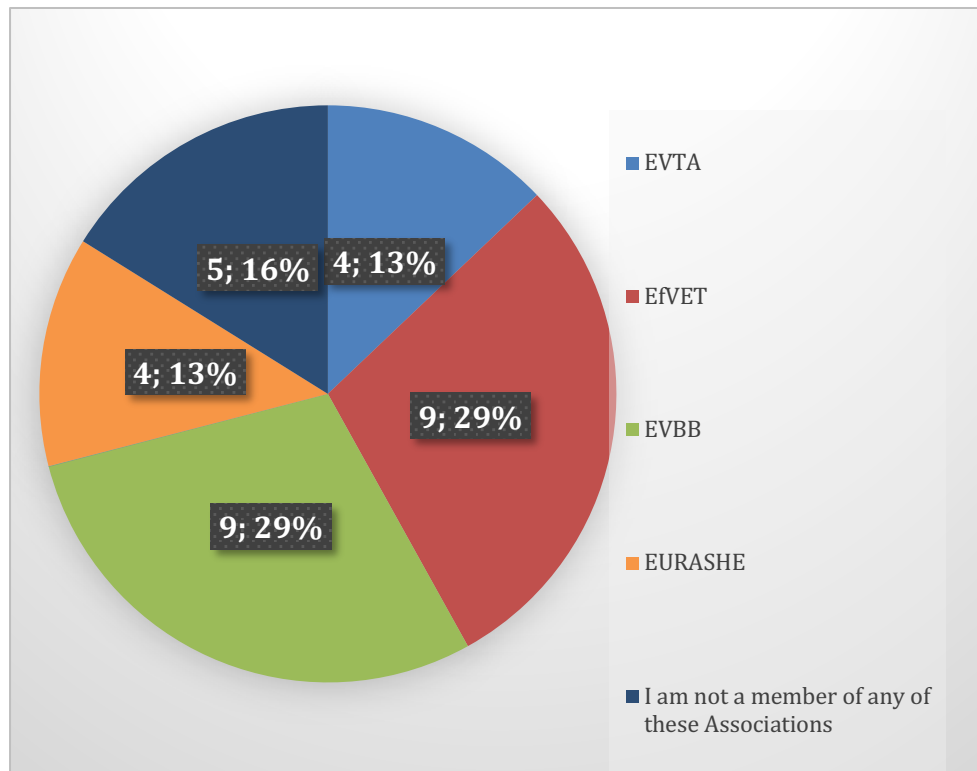
METHODOLOGY AND PROFILE OF RESPONDENTS

The survey was conducted using Typeform tool. The questionnaire was carried out at the beginning of year 2022 and was closed in March 2022. All partners of the VENHANS project contributed to share the questionnaire within their networks and to their members and partners.

After their respective name, contacts and contact person, in the questionnaire each organisation was asked to provide several information, also membership to any of the EU Association of VET Providers involved in the project (if it was the case).

The diagram below illustrates the membership overview.

Participants membership to EU VET Providers Associations



RESULTS

The results are broken out by category and listed by question.

Attendance to the EVSW 2022

Majority of the respondents (16 respondents, 57 %) reacted positively on the question whether they are planning to actively be involved in the EVSW 2022. The reasons why the respondents did not plan to attend the events were various:

Due to the Covid-19 emergency situations (difficulties of organising online events/activities) (2 respondents)

Not enough resources (7 respondents)

5 respondents were not aware of the possibility to be able to attend

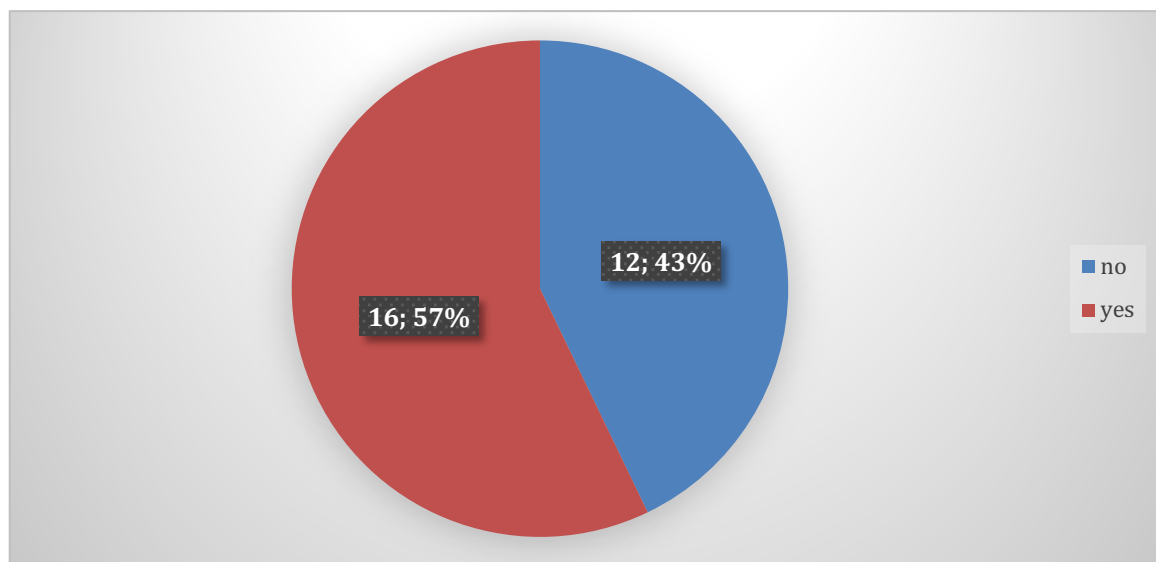
The actions which respondents were planning to attend were as follows:

Event (10 respondents)

Award candidature (2 respondents)

Share your story activity (8 respondents)

Other (National contact point, article – 2 respondents)



Organization of events during the EVSW 2022

Respondents were also asked if they could provide some more information in case they were organizing an event within the EVSW 2022. Majority of them did not know yet at the time of the collection what would be the topic or how they will organize it.

Only few had a clear idea and responses are as follows:

Career Academy di Eurocultura - free webinars about working abroad and trasversal career competences

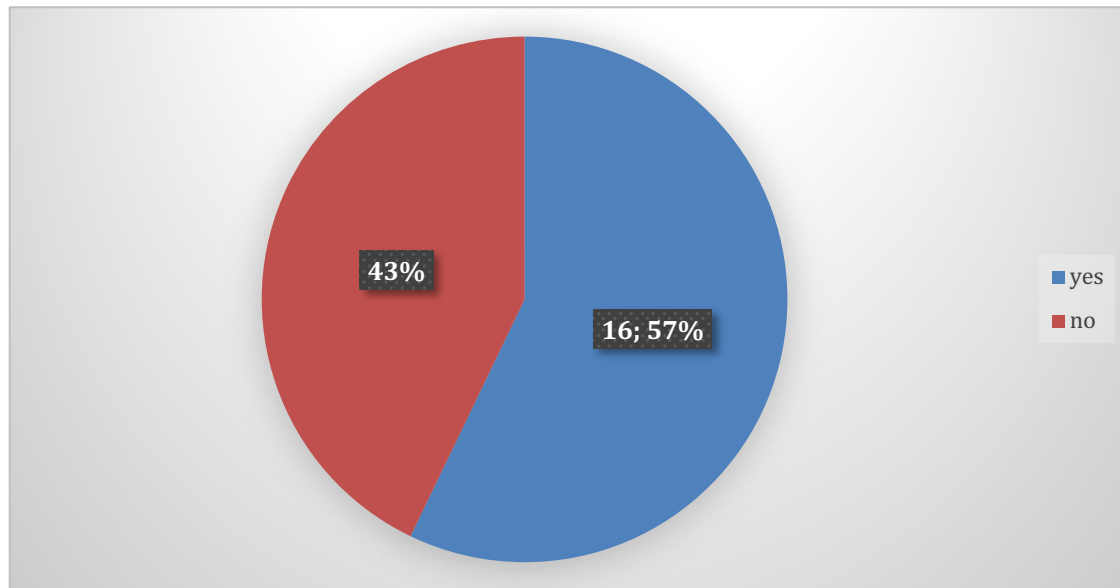
Career workshops

QA national conference in Slovenj Gradec, Slovenia

Mentor training discussion and conference, Amersfoort, The Netherlands

VET4EU2 platform as a mean of dissemination for events within EVSW 2022

Out of 28 responses 16 respondents expressed their wish their event to be published on VET4EU2 platform. Therefore, there is an apparent need for the platform of all the VET providers to be as main dissemination tool for all VET providers. However, a surprising fact appeared in responses when asked respondents whether they would like to request the help of the VET4EU2 Platform in identifying an experienced speaker for their event. Only 1/3 of respondents (9) expressed the request of help. The rest of respondents (19) did not find this opportunity as interesting.



Opinion on EVSW platform as a tool of dissemination

The organisations were also asked if they were aware of the possibility to register their event through the EVSW platform and benefit from the EVSW dissemination actions: if yes, they were asked if they are planning to register the event/activity in the EVSW platform; if not, what is the reason for that. Exact half of all the respondents answered positively – knowing there is such a possibility. And more respondents (16) answered they are planning to register the event.

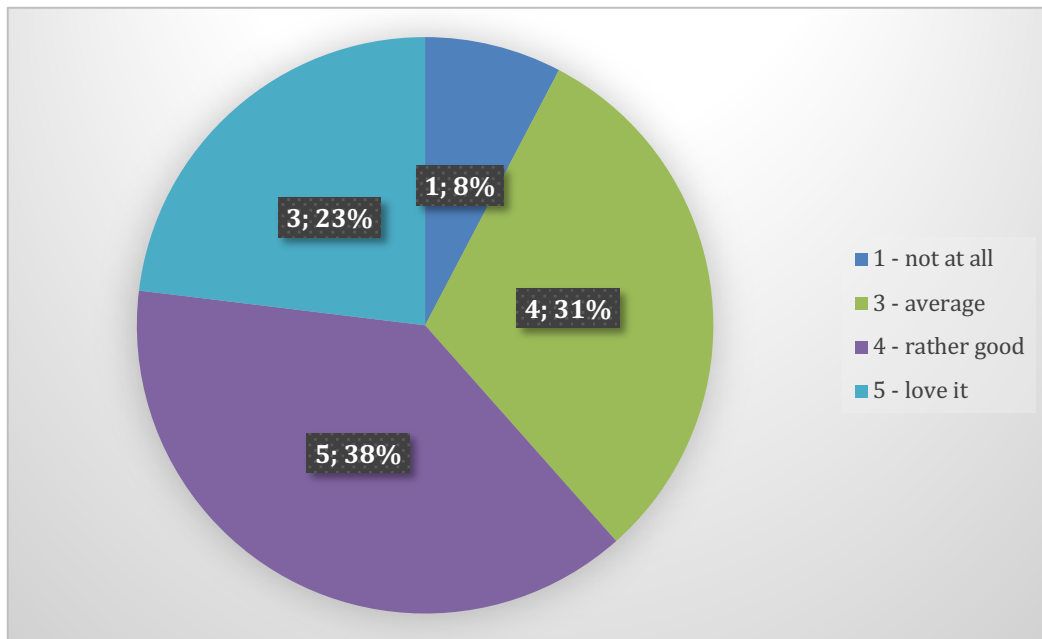
The respondents were first asked to evaluate the platform. This was received quite positively, with only one person evaluating the platform negatively and 12 people giving evaluation in a range from average to very good. It can be concluded that the platform is generally seen as a good initiative for the VET community, to do network, spread information and be inspired.

When asked about the suggestions for improvement of the EVSW platform, there were only few responses as follows:

More interactivity should be applied

I would point out as a positive occurrence on social media, especially LinkedIn

The registration process should be faster



RECOMMENDATIONS

The objectives of this survey were twofold. The study first aimed to analyse the level of understanding and visibility of the event among organisations affiliated to the VET4EU2 platform and beyond. Then, the survey was also the opportunity to list potential VET events that could be disseminated by the VET4EU2 platform members and then linked to the EVSW 2022.

Based on the findings of the survey, the following recommendations were summarized for consideration.

- High – the greatest potential for improved user satisfaction
- Medium – greater potential for improved user satisfaction
- Low – the potential for improved user satisfaction

	Recommendation	Effect
1	Potentialities of VET4EU2 platform and support to affiliated organisations Despite a good knowledge of the VET4EU2 platform, affiliated organisations don't fully used this tool in order to promote their activity and event. There is a need to communicate towards the services and support that can be offered through this platform among members and beyond.	High
2	Improve the EVSW platform for dissemination Although the platform is considered as a good initiative for the VET community, to do network, spread information and be inspired, the content could be more tailored (multilingual approach) and interactive (virtual map rather than excel file for registration)	Medium
3	Organisations' VET events planification and link to the EVSW If the idea of benefitting from the brand of a European level initiative seems to be well appreciated, the activities planned by the organisations tend to be disconnected compared with the level of political visibility offered by the EVSW.	Low

APPENDIX A – SURVEY TEXT

- Name of the organization
- Organisation's website
- Contact person
- Email address
- Are you a member of one of the following EU VET Providers Associations (EVTA/EfVET/EVBB/EUproVET/EUCEN/EURASHE/any of these Associations)?
- This year, the VET Skills Week will be held on 16th-20th May across Europe and the main theme is VET and the Green Transition. Are you planning to get actively involved?
- In case of no, would you mind sharing with us what is the main reason for that?
- What of the following actions you would undertake? (events/award candidatures/share your story/other)
- In case you will be organizing an event, would you mind provide us with some information please? Please indicate Name of event, Country of event, Location of event (city), Type of event (e.g. competition, conference, exhibition, digital campaign, fair, webinar, interview, etc.)
- Would you like the information about your event/activity to be published on the [VET4EU2 website](#)?
- Would you like to request the help of the VET4EU2 Platform in identifying an experienced speaker for your event?
- Were you aware of the possibility to register your event through the EVSW Platform and benefit of the EVSW dissemination actions?
- Now that you are aware, are you planning to register your event/activity in the EVSW Platform?
- Are you planning to register your event/activity in the EVSW Platform?
- In case of no, please share with us, why is that ...?
- What do you think of the EVSW event and the platform for dissemination? (1 - I don't like it at all, 5 - I love it!)
- Do you have any suggestions of improvements about the EVSW event and the platform for dissemination?



VENHANS

VET European Networking Enhancement